I am a consumer of cable television and a strong proponent of a la carte subscription
service. I have to purchase access to 50+ channels to watch the four channels that are
of interest to me and which account for 90% of my cable viewing. The remainder of my
cable viewing are two movie channels for which I have to pay a la carte anyway. I have
no interest in subsidizing all the trash that is on other channels. We either believe in a
market economy or we don't. The technology clearly is available to make a la carte
subscriptions feasible.
Thank you.